

Experience

Abbott Nutrition/Dawson
2022-2022
Graphic Designer/
Senior Production Artist

Worked as a Graphic Designer/Senior Production Artist at Abbott Nutrition in Columbus, Ohio. Responsible for executing jobs from start to finish, both digital and print while utilizing excellent interpersonal and time management skills. Introduced team members to new industry trends while troubleshooting for solutions. Released multiple projects a week, maintaining clean, organized folders and files for future use. Aided in supervising younger staff to ensure strong project management and guidance.

Clients included: Glucerna EleCare Pedialyte
Ensure Similac PediaSure

500 Degrees Studio
2019-2022
Senior Production Artist

Worked as a Senior Production Artist at 500 Degrees Studio. Executing versions of projects, new projects. Responsible for the roles of a Senior including color correction, photo manipulation, working with others and all things needed for final release to printers. Have released numerous jobs that have been mass-produced locally and nationally. Utilized MS Office daily.

Clients included: Popeye's
Burger King
Tim Horton's

Cardinal Health
2017-2019
Senior Graphic Designer

Worked as an internal Senior Graphic Designer on the Marketing Enterprise team at the Cardinal Health headquarters in Dublin, Ohio. Executed digital, social, print — which includes handling all of the printer coordination to final delivery in a timely manner. Worked quickly and efficiently with a great attention to detail and always adhered to timelines. Large role in UX, logistics and freight projects from a design perspective.

Clients included: Cardinal Health, corporate/international
Metro Medical
Angiodynamics
Charitable Pharmacy of Central Ohio

Dawson
Columbus, OH
2017
Art Director/Designer/UX

Executed design and user experience materials in retail and medical internal agencies. Can operate well under pressure in a fast-paced environment with many projects. Took long-term projects from start (concepting, sitemaps, wireframes) to layout/front end, while also maintaining continuous work.

Clients included: Cardinal Health
Justice, Club Justice

GSW-Worldwide
Columbus, OH
2007-2017
Art Director/Designer/UX

Designed digital and print materials as a graphic and UX designer for pharmaceutical clients. Tasks included heuristics, sitemaps, campaigns, wireframes layout and final QC to deployment while presenting to clients along the way. Worked closely with and oversaw junior designers. Worked in the GSW NYC office for over a year helping to facilitate a new work platform as a Subject Matter Expert (SME).

Clients included: Allergan Eli Lilly Diabetes Novartis
ALIMTA Eli Lilly Oncology Merck
Bayer (US and Global) Trident
Covidien Ethicon VNS Therapy
Eli Lilly (Franchise) Gilead Genentech

Columbus Alive!
Columbus, OH
2007
Jr. Art Director

Designed and executed ads for a weekly urban entertainment magazine. Worked directly with clients in a fast paced environment. Gained client trust and knowledgeable tactics.

The Columbus Dispatch
Columbus, OH
2005-2007
Graphic Designer

Designed and executed creative ads for Columbus' daily newspaper and other smaller sister publications. Worked in fast-paced environment with other designers. Responsible for doing press checks.

Education

Kent State University
2001-2005

Bachelor's Degree in Visual Communication Design, minor in Media Literacy

Columbus College of Art and Design (CCAD)
2006-2007

CE interactive classes to further my education while working full-time

Columbus State Community College
2006-2007

CE courses in programming to gain familiarity in the platform and further my education while working full-time

Skills

Photoshop
InDesign
Illustrator
XD
Ceros

Sketch
Zeplin
OmniGraffle
iBooks Author
Microsoft platforms

iOS/OSX platforms
light copy writing
Teams/Zoom
Conducting research
A to B heuristic testing

Coordinate resources for specific projects
Proficiency with computers, MAC/PC
Artistic and creative in fine arts
Punctual, does not miss deadlines
Express "out of the box" visions when applicable
Confident in presenting work, client and internally facing