



Valerie Ault

Senior Production Designer | Senior Graphic Designer

Columbus, Ohio | 440-897-1455 | vluttner@gmail.com | valerieault.com

linkedin.com/in/valerie-ault

PROFESSIONAL SUMMARY

Senior production designer, graphic designer and production artist with 20+ years of experience across digital and print, with a strong background in healthcare and pharmaceutical marketing. Experienced in graphic design, art direction and production, taking projects from concept through final execution while maintaining brand standards and attention to detail. Collaborative, organized and excellent at managing multiple projects across creative, marketing and production teams.

CORE SKILLS

- | | | |
|--------------------------------------|---|--|
| • Production Design | • Medical, Legal & Regulatory (MLR) Reviews | • Adobe Creative Suite (InDesign, Illustrator, Photoshop, Firefly) |
| • Graphic Design | • Veeva Vault PromoMats | • Figma (intermediate) |
| • Pharmaceutical Marketing | • Veeva/MLR Submissions | • PowerPoint |
| • Healthcare Marketing | • Annotations | • Ceros |
| • Web & Digital Asset Production | • Brand Compliance | • AI-Assisted Design Tools |
| • Print Production | • Quality Control (QC) | • Cross-Functional Collaboration |
| • Omnichannel Marketing Assets | • Content Updates & Versioning | • Project & Timeline Management |
| • HCP-Facing Marketing Materials | • File Preparation & Prepress | • Accessibility Standards & WCAG Guidelines |
| • Patient-Facing Marketing Materials | | |

PROFESSIONAL EXPERIENCE

Indegene

Multimedia Specialist | April 2023 – August 2026

- Produced HCP- and patient-facing communications across multiple AstraZeneca brands, spanning digital and print channels in a highly regulated pharmaceutical environment.
- Executed omnichannel assets through regulated MLR workflows, including email, banner advertising, print collateral and sales materials, preparing final files and managing Veeva PromoMats submissions for MLR review.
- Partnered with project managers, content delivery managers, medical writers and reviewers throughout production, revisions and regulatory review to maintain brand consistency and accuracy.
- Managed concurrent assignments across multiple brands, balancing detailed revisions, shifting priorities and demanding production timelines.

Abbott Nutrition

Senior Production Artist | July 2022 – April 2023

- Produced digital and print communications across Abbott Nutrition brands including Ensure, Glucerna, Similac, EleCare, Pedialyte and PediaSure.
- Executed high-volume production assignments involving asset updates, versioning, quality control and final file preparation.
- Collaborated with creative, marketing and production teams throughout revisions and final production, ensuring accuracy and consistency across deliverables.

500 Degrees Studio

Senior Production Artist | October 2019 – July 2022

- Produced high-volume digital and print communications for nationally recognized brands including Burger King, Popeyes Louisiana Kitchen and Tim Hortons, spanning restaurant merchandising, environmental graphics and promotional applications.
- Prepared production-ready artwork across packaging and promotional applications, incorporating photo retouching, image adjustments and precise file preparation to meet vendor specifications.
- Managed high-volume campaign versioning across sizes, formats and markets, maintaining accuracy through revisions and final production.

Cardinal Health

Senior Graphic Designer | January 2018 – October 2019

Contract Marketing Designer | October 2017 – January 2018

- Designed digital and print communications for Cardinal Health business units and internal initiatives, including OptiFreight and NuTrac, across healthcare, logistics and supply chain services.
- Created corporate communications, technical product literature, sales collateral and digital assets for internal and customer-facing audiences.
- Developed interactive digital experiences in Ceros from initial wireframes and sitemaps through final execution.
- Managed projects from initial concept through final production, balancing design, detailed content requirements and production specifications.

Justice (Contract through Dawson)

Digital Designer | August 2017 – October 2017

- Designed digital marketing assets for Justice and Club Justice, with a focus on banner advertising and social media content.
- Adapted campaign creative across digital formats and executions for customer-facing retail communications.

GSW Worldwide / inVentiv Health

Art Director | October 2010 – April 2017

- Designed and art directed digital and print communications for Eli Lilly Diabetes and Oncology, along with pharmaceutical and healthcare brands including Bayer, Merck, Novartis, Genentech, Allergan, Gilead and Foundation Medicine.
- Created websites, Interactive Visual Aids (IVAs), eBooks, mobile applications and trade show communications across pharmaceutical campaigns.
- Led art direction and UX planning for digital experiences, including wireframing and site mapping from initial concept through execution.
- Collaborated with developers, account teams, copywriters, researchers and subject matter experts across client work and agency new business initiatives.
- Art directed photo shoots in collaboration with the Associate Creative Director, photographers and production teams to create campaign imagery.

InServ Worldwide / inVentiv Health

Graphic Designer | April 2009 – October 2010

- Designed digital and print communications for pharmaceutical and healthcare clients while working in both the Columbus and New York offices.
- Served as a Subject Matter Expert (SME) for a new CMS platform, providing training and support to creative teams across both locations.

GSW Worldwide / inVentiv Health

Graphic Artist | December 2007 – April 2009

- Created pharmaceutical marketing communications for Eli Lilly Diabetes and Oncology brands.
- Produced and adapted creative across digital and print formats while maintaining established brand standards and production requirements.

The Columbus Alive!

Junior Art Director | July 2007 – December 2007

- Designed advertisements, editorial layouts and publication materials while collaborating directly with clients and internal teams.

The Columbus Dispatch

Graphic Designer | July 2005 – July 2007

- Designed newspaper advertising and marketing materials for a diverse client base, with hands-on responsibility for print production, press checks and quality control.